

Northborough Cultural Council Meeting Minutes



Friday, June 21, 2018

Northborough Town Hall, Conference Room C

Meeting Called to Order: 7:00pm

In attendance: Selvi Oyola, Bich Nguyen, Craig Cox, Lesley Shore, Scott Nolan

Absent: Heidi Knight, Suzanne Cox, Steve Smith

Guest: Michelle Gillespie, Lori Pandit

1. Master Plan: Selvi and Craig reviewed what occurred at the Master Plan meeting.
 - Materials from the Master Plan meeting were sent out to all Northborough citizens on the town distribution list
 - Most of the discussion was about: Real Estate, infrastructure, zoning, properties, accessibility, rapid transit etc.
 - This is the month 1 of 12 in the process – collecting public opinion
 - There were 9-10 breakout sessions for different categories of discussion
 - Team members decided what the 3 most important things they wanted to see for that category
 - Most popular items were: a better down town, community center, weekend activities for Senior Center, quality of schools
 - We will have the opportunity to focus our NCC input into a particular area of interest
2. Applefest event: **First Annual Northborough Culture Fest of Music & Arts**
 - Michelle Gillespie gave the Town deadline of June 15 to get back to Applefest Committee for use of Blake Street
 - Selvi spoke to Katie D'Algleish of CATV and she has 3 speakers. Musicians can plug in their mixing boards.
 - We brainstormed on a list of possible musicians/performers for our event:

Acts	Priority	Who will contact them:
• Crocodile River	A	Lesley
• Ed Harlow – Soular Jazz	A	Craig
• Crass Borough	B	Craig
• ARHS Jazz Ensemble	B	Selvi
• Lori Diamond	A	Lesley
• Maggie Del Rey	A	Suzanne
• Julia	B	Steve
• AVM Chamber Singer	B	Suzanne
• NRBO Community Chorus	B	-
• Jack's Guitar Garage	A	Bich
• Rhoda Webb – Int'l ESL Cood	-	Selvi
• Hudson Arts Alliance	-	Suzanne

• Irish Dancers	A	Bich
• Indian Dancers	A	Selvi
• Flamenco Dancers	A	Suzanne
• Naoko Conway – Japanese connection		Suzanne
• WPI/Clark – Int'l Student Assoc.		Bich
• Anna Jaster – Polish chorus/dancers		Suzanne
• Latin American		-
• Scottish Fiddler Orchestra	A	Lesley

- We need to draft a few documents for speaking points, emails, and advertisements.
 1. Email – general communication of who we are, what we're doing, what we want from the acts, what we can provide for them... [**Selvi** will draft]
 2. Call for volunteers – get to ARHS before student go home. Post on FB and via Ally and Rec Center. [**Bich**]
 - Need help setting up @11am – 12noon
 - Need help breaking down @3pm – 4pm
 - Manning tables for Sales
 - Manage Kids' Corner
 - Manage audio equipment
 3. Call for artists. Use communication #1 to expand on. [**Suzanne**]
 - Ask NEF if they want to display their exhibition
 - Library has contacts for local artists
 - Art Guild (invite them to submit)
 - Historical Society
 - NRBO Garden Club
 - Photographers
 - Individual artists we know like Bridey McGlynn, Genevieve Cox
 - ARHS Art Dept.
 - Ed Turner – NRBO Arts
 - Benefits to the artists - Free advertisement and publicity via:
 - our Facebook page
 - Applefest FB page
 - Applefest program
 - Applefest advertising signs
 - Day of advertising
 - Sell your stuff
 4. Call for Logo for NCC – do only as time permitting. Ask digital artists. Michelle Sheppard is the teacher at ARHS (msheppard@nsboro.k12.ma.us). [**Bich**]
 - Use for our council T-shirts
 - Send as jpg not paper entries
- Equipment requirements
 1. Mixer board, audio system, speakers etc. Various sources: Ed Harlow, NCATV Kathy Dilesh, Sound truck from Michelle G., ARHS [**Craig & Selvi**]

2. Tent over stage, tents for tables and Kids' Corner (12-13) [**All**]
3. Mats to cover cables
4. Duct tape [**Scott**]
5. Folding tables & chairs [**All**]
 - Kids – 2
 - Music & sales – 3
 - Sound system – 1
 - Art – 6 (if we don't get display panels & use easels)
6. Carpet for stage or foam squares or riser stage
7. Signs listing acts [Suzanne]
8. Art display panels – ARHS may have [**Suzanne**]
9. Custom Ink T-Shirts with logo [**Bich**]
10. Food trucks [**Lesley**]
 - Menus
 - Permits
 - Trash bins

3. Next meeting Thursday July 12 @7pm at Town Hall

4. A Communications protocol was discussed and added – see attached pdf.

Meeting called to adjourn at 10:30pm